



**Country:** United States  
**Title:** Gallup Poll # 1255G  
**Survey Organization:** The Gallup Organization  
**Sponsor:**  
**Field Dates:** July 12-15, 1985  
**Sample:** National Adult  
**Sample Size:** 1,536  
**Sample Notes:**  
**Interview method:** Face to Face  
**Weight Location:** Columns 1-3 (x.xx)  
**No. of records per respondent:** 1

**Usage Notes:**

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Issue date 1/9/86

ROPER CENTER - AIPO#255G

SURVEY IDENTIFICATION

1. COUNTRY: UNITED STATES
2. TITLE: THE GALLUP POLL
3. DATE: JULY 12-15, 1985
4. SURVEY NUMBER: AIPO#255G
5. SURVEY ORGANIZATION: THE GALLUP ORGANIZATION
6. SPONSOR: LEADING REPUBLICAN, DEMOCRATIC  
AND INDEPENDENT NEWSPAPERS
7. DUPLICATES AVAILABLE FROM  
THE ROPER CENTER FOR PUBLIC OPINION RESEARCH  
P.O. BOX 440  
STORRS, CONNECTICUT 06268-0440

SAMPLE INFORMATION

1. POPULATION UNIVERSE: ADULT CROSS-SECTION-NATIONAL
2. SAMPLING TECHNIQUE: MODIFIED PROBABILITY
3. SAMPLE SIZE; 1536
4. METHOD OF SAMPLING:  
All Gallup polls since 1950, excluding certain special surveys, have been based on a national probability sample of interviewing areas. Refinements in the sample design have been introduced at various points in time since then. However, over this period the design in its essentials has conformed to the current procedure, as follows:
  1. The United States is divided into seven size-of-community strata: cities of population 1,000,000 and over; 250,000 to 999,999; and 50,000 to 249,999; with the urbanized areas of all these cities forming a single stratum; cities of 2,500 to 49,999; rural villages; and farm or open country rural areas.
  2. Within each of these strata; the population is further divided into seven regions: New England, Middle Atlantic, East Central, West Central, South, Mountain, and Pacific Coast.
  3. Within each size-of-community and regional stratum the population is arrayed in geographic order and zoned into equal-sized groups of sampling units.
  4. In each zone, pairs of localities are selected with probability of selection proportional to the size of each locality's population--producing two replicated samples of localities.

5. Within selected cities for which population data are reported by census tracts or enumeration districts, these sample subdivisions are drawn with probability of selection proportional to the size of the population.
6. For other cities, minor civil divisions, and rural areas in the sample for which population data are not reported by census tracts or enumeration districts, small, definable geographic areas are drawn, with the probability of selection proportional to size where available data permit; otherwise with equal probability.
7. Within each subdivision selected for which block statistics are available, a block or block cluster is drawn with probability of selection proportional to the number of dwelling units.
8. In cities and towns for which block statistics are not available, blocks are drawn at random, that is, with equal probability.
9. In subdivisions that are rural or open country in character, segments approximately equal in size of population are delineated and drawn with equal probability.
10. In each cluster of blocks and each segment so selected, a randomly selected starting point is designated on the interviewer's map of the area. Starting at this point, interviewers are required to follow a given direction in the selection of households, taking households in sequence, until their assigned number of interviews has been completed.
11. Within each occupied dwelling unit or household reached, the interviewer asks to speak to the youngest man 18 or older at home, or if no man is at home, the oldest woman 18 or older. This method of selection within the household has been developed empirically to produce an age distribution by men and women separately which compares closely with the age distribution of the population. It increases the probability of selecting younger men, who are at home relatively infrequently, and the probability of reaching older women in the household who tend to be under-represented unless given a disproportionate chance of being drawn from among those at home. The method of selection among those at home within the household is not strictly random, but it is systematic and objective and eliminates interviewer judgement in the selection process.
12. Interviewing is conducted at times when adults are most likely to be at home, which means on weekends or if on weekdays, after 4:00 P.M. for women and after 6:00 P.M. for men.

13. Allowance for persons not at home is made by a "TIMES-AT-HOME" weighting procedure rather than by "CALL-BACKS." This procedure is a standard method for reducing the sample bias that would otherwise result from under-representation of persons who are difficult to find at home.

14. The pre-stratification by regions is routinely implemented by fitting each obtained sample to the latest available Census Bureau estimates of the regional distribution of the population. Also minor adjustments of the sample are made by educational attainment (by men and women separately), based on the annual estimates of the Census Bureau derived from their current population survey. The sampling procedure described is designed to produce an approximation of the adult civilian population living in the United States, except for those persons in institutions such as prisons or hospitals

15. Percentages presented for each variable are weighted and exclude missing values. Frequencies are unweighted and are given for all values.

5. Response data: RPORC response data file is in EBCDIC format on tape. Data have been cleaned and the final code is numeric (0-9). Stray punches have been recoded as the "NO CODE OR NO DATA" response. Tapes may be ordered according to the following options:
- A. 9 track - 800, 1600, 6250  
BPI

VAR 1  
 LOC 1                      WIDTH 4                      MD = none or GE none  
 Survey number.  
 100.0 1536 1255

VAR 2  
 LOC 5                      WIDTH 3                      MD = none or GE none  
 Weight.

VAR 3  
 LOC 8                      WIDTH 1                      MD = 0 or GE 4  
 Q01. Do you approve or disapprove of the way Ronald  
 Reagan is handling his job as president?  
 62.6 977 1. Approve  
 28.4 434 2. Disapprove  
 9.0 125 3. No Opinion

VAR 4  
 LOC 9                      WIDTH 1                      MD = 0 or GE 5  
 Q02. Is your name now recorded in the registration book  
 of the precinct or election district where you now live?  
 76.1 1224 1. Yes  
 22.8 301 2. No  
 0.4 3 3. Don't have to register  
 0.7 8 4. Don't Know

VAR 5  
 LOC 10                      WIDTH 1                      MD = 0 or GE 4  
 Q03a. Now, let me ask you about some specific foreign and  
 domestic problems. As I read off each problem, would you  
 tell me whether you approve or disapprove of the way  
 President Reagan is handling that problem?  
 Economic conditions in this country.  
 52.7 822 1. Approve  
 39.0 601 2. Disapprove  
 8.3 113 3. No Opinion

## VAR 6

LOC 11                      WIDTH 1                      MD = 0 or GE 4  
 Q03b. Now, let me ask you about some specific foreign and domestic problems. As I read off each problem, would you tell me whether you approve or disapprove of the way President Reagan is handling that problem?  
                                  Foreign policy.

49.6    774    1.    Approve  
 36.8    558    2.    Disapprove  
 13.6    204    3.    No Opinion

## VAR 7

LOC 12                      WIDTH 1                      MD = 0 or GE 4  
 Q03c. Now, let me ask you about some specific foreign and domestic problems. As I read off each problem, would you tell me whether you approve or disapprove of the way President Reagan is handling that problem?  
                                  Relations with the Soviet Union.

52.2    827    1.    Approve  
 30.7    473    2.    Disapprove  
 17.1    236    3.    No Opinion

## VAR 8

LOC 13                      WIDTH 1                      MD = 0 or GE 4  
 Q03d. Now, let me ask you about some specific foreign and domestic problems. As I read off each problem, would you tell me whether you approve or disapprove of the way President Reagan is handling that problem?  
                                  The situation in Nicaragua.

28.5    464    1.    Approve  
 45.4    678    2.    Disapprove  
 26.1    394    3.    No Opinion

## VAR 9

LOC 14                      WIDTH 1                      MD = 0 or GE 4  
 Q03e. Now, let me ask you about some specific foreign and domestic problems. As I read off each problem, would you tell me whether you approve or disapprove of the way President Reagan is handling that problem?  
                                  The nuclear disarmament negotiations with the Soviet Union.

48.9    758    1.    Approve  
 33.0    499    2.    Disapprove  
 18.2    279    3.    No Opinion

## VAR 10

LOC 15                      WIDTH 1                      MD = 0 or GE 5  
 Q04. How important would you say religion is in your  
 life--very important, fairly important, or not very  
 important?

55.5    852    1. Very important  
 31.1    482    2. Fairly important  
 13.0    194    3. Not very important  
 0.4      8    4. No Opinion

## VAR 11

LOC 16                      WIDTH 1                      MD = 0 or GE 3  
 Q05. Do you happen to be a member of a church or synagogue?

69.5    1086    1. Yes  
 30.5    445    2. No  
          5    0. No Answer

## VAR 12

LOC 17                      WIDTH 1                      MD = 0 or GE 4  
 Q06. Did you happen to attend church or synagogue in the  
 last seven days, or not?

38.6    605    1. Yes  
 61.0    923    2. No  
 0.4      8    3. No Answer

## VAR 13

LOC 18                      WIDTH 1                      MD = 0 or GE 3  
 Q07a. (HAND RESPONDENT CARD A) During the last 12 months,  
 have any of these happened to you?

5.6      80    1. Home broken into or attempt made  
 94.4    1456    2. Not chosen

## VAR 14

LOC 19                      WIDTH 1                      MD = 0 or GE 3  
 7.7    112    1. Money or property stolen from you or some other  
          member of your household

92.3    1424    2. Not chosen

VAR 15  
       LOC 20                  WIDTH 1                  MD = 0 or GE 3  
     1.5    17  1.  Car (owned by you or other household member) stolen  
   98.5  1519  2.  Not chosen

VAR 16  
       LOC 21                  WIDTH 1                  MD = 0 or GE 3  
     8.2    115  1.  Home, car, or property (owned by you or other  
                     household member) vandalized  
   91.8  1421  2.  Not chosen

VAR 17  
       LOC 22                  WIDTH 1                  MD = 0 or GE 3  
     1.0    18  1.  Money or property taken (from you or other  
                     household member) by force, with gun, knife,  
                     weapon, or physical attack--or by THREAT of  
                     force  
   99.0  1518  2.  Not chosen

VAR 18  
       LOC 23                  WIDTH 1                  MD = 0 or GE 3  
     1.4    18  1.  You, or other household member, mugged or  
                     physically assaulted  
   98.6  1518  2.  Not chosen

VAR 19  
       LOC 24                  WIDTH 1                  MD = 0 or GE 3  
     0.9    13  1.  You, or other household member, sexually  
                     assaulted or raped  
   99.1  1523  2.  Not chosen

VAR 20  
       LOC 25                  WIDTH 1                  MD = 0 or GE 3  
     0.4      7  1.  Money or property taken from YOU, PERSONALLY,  
                     by force with gun, knife, weapon, or by physical  
                     attack--or by THREAT of force  
   99.6  1529  2.  Not chosen



VAR 21  
       LOC 26                  WIDTH 1                  MD = 0 or GE 3  
       1.0      13  1.  PERSONALLY mugged or physically assaulted  
       99.0  1523  2.  Not chosen

VAR 22  
       LOC 27                  WIDTH 1                  MD = 0 or GE 3  
       0.3      6  1.  PERSONALLY sexually assaulted or raped  
       99.7  1530  2.  Not chosen

VAR 23  
       LOC 28                  WIDTH 1                  MD = 0 or GE 3  
       83.2  1300  1.  None/Don't Know  
       16.8   236  2.  Not chosen

VAR 24  
       LOC 29                  WIDTH 1                  MD = 0 or GE 3  
       ASKED OF THOSE WHO CHOSE VAR 13.  
       Q07Ba.  Did you happen to report this to the police, or  
       not?  
               Home broken into or attempt made.  
       79.5     64  1.  Yes  
       20.5     15  2.  No  
              1457  0.  No Answer/Not chosen

VAR 25  
       LOC 30                  WIDTH 1                  MD = 0 or GE 3  
       ASKED OF THOSE WHO CHOSE VAR 14.  
       Q07Bc.  Did you happen to report this to the police, or  
       not?  
               Money or property stolen from you or some other member  
               of your household.  
       62.1     74  1.  Yes  
       37.9     36  2.  No  
              1426  0.  No Answer/Not chosen

## VAR 26

LOC 31                      WIDTH 1                      MD = 0 or GE 3

ASKED OF THOSE WHO CHOSE VAR 15.

Q07Bc. Did you happen to report this to the police, or not?

Car (owned by you or other household member) stolen.

90.9      14    1.    Yes

9.1       3    2.    No

1519    0.    No Answer/Not chosen

## VAR 27

LOC 32                      WIDTH 1                      MD = 0 or GE 3

ASKED OF THOSE WHO CHOSE VAR 16.

Q07Bd. Did you happen to report this to the police, or not?

Home, car, or property (owned by you or other household member) vandalized.

64.3      68    1.    Yes

35.7      41    2.    No

1427    0.    No Answer/Not chosen

## VAR 28

LOC 33                      WIDTH 1                      MD = 0 or GE 3

ASKED OF THOSE WHO CHOSE VAR 17.

Q07Be. Did you happen to report this to the police, or not?

Money or property taken (from you or other household member) by force, with gun, knife, weapon, or physical attack--or by THREAT of force.

60.7      9    1.    Yes

39.3      8    2.    No

1519    0.    No Answer/Not chosen

## VAR 29

LOC 34                      WIDTH 1                      MD = 0 or GE 3

ASKED OF THOSE WHO CHOSE VAR 18.

Q07Bf. Did you happen to report this to the police, or not?

You, or other household member, mugged or physically assaulted.

63.9      11    1.    Yes

36.1      6    2.    No

1519    0.    No Answer/Not chosen

## VAR 30

LOC 35                      WIDTH 1                      MD = 0 or GE 3

ASKED OF THOSE WHO CHOSE VAR 19.

Q07Bg. Did you happen to report this to the police, or not?

You, or other household member, sexually assaulted or raped.

80.8            9    1. Yes

19.2           4    2. No

1523    0. No Answer/Not chosen

## VAR 31

LOC 36                      WIDTH 1                      MD = 0 or GE 3

ASKED OF THOSE WHO CHOSE VAR 20.

Q07Bh. Did you happen to report this to the police, or not?

Money or property taken from YOU, PERSONALLY, by force with gun, knife, weapon, or by physical attack-- or by THREAT of force.

69.2           3    1. Yes

30.8           3    2. No

1530    0. No Answer/Not chosen

## VAR 32

LOC 37                      WIDTH 1                      MD = 0 or GE 3

ASKED OF THOSE WHO CHOSE VAR 21.

Q07Bi. Did you happen to report this to the police, or not?

PERSONALLY mugged or physically assaulted.

73.3           8    1. Yes

26.7           5    2. No

1523    0. No Answer/Not chosen

## VAR 33

LOC 38                      WIDTH 1                      MD = 0 or GE 3

ASKED OF THOSE WHO CHOSE VAR 22.

Q07Bi. Did you happen to report this to the police, or not?

PERSONALLY sexually assaulted or raped

63.6           3    1. Yes

36.4           3    2. No

1530    0. No Answer/Not chosen

## VAR 34

LOC 39                      WIDTH 2                      MD = 00 or GE none

ASK EVERYONE:

Q08. What is your favorite sport to watch?

1.5	26	01.	Bowling
0.3	3	02.	Bicycling
0.3	3	07.	Marathon, distance running
2.8	46	08.	Golf
4.4	67	09.	Tennis
0.0	1	14.	Badminton
0.7	6	16.	Volleyball
1.1	18	17.	Swimming
0.2	2	20.	Scuba diving
1.9	29	24.	Touch football, flag football
10.2	152	25.	Basketball
1.3	21	26.	Soccer
0.1	3	28.	Hunting with firearms
0.1	2	32.	Roller skating
0.1	2	36.	Exercised at gym or health facility
0.4	5	37.	Softball
20.9	345	38.	Baseball
0.1	3	39.	Horseback riding
0.3	3	40.	Motorcycling
0.4	7	43.	Skiing (snow)
1.6	26	44.	Ice skating
0.7	9	45.	Fresh water fishing
0.0	1	46.	Deep sea fishing
0.1	1	47.	Sailing
0.8	13	48.	Horse racing
26.4	395	49.	Football
2.4	38	50.	Boxing
2.4	30	51.	Gymnastics
2.4	34	52.	Hockey
1.9	26	53.	Auto racing
2.6	40	54.	Wrestling
8.8	137	97.	None
1.7	26	98.	Miscellaneous
1.2	16	99.	Don't Know

## VAR 35

LOC 41                      WIDTH 1                      MD = 0 or GE 3

Q09a. Which of the following professional sports events  
have you attended in person within the past 12 months,  
that is, since this time a year ago?

Baseball game.

26.3	382	1.	Attended
73.7	1122	2.	Did not attend
	32	0.	No Answer

## VAR 36

LOC 42                      WIDTH 1                      MD = 0 or GE 3

Q09b. Which of the following professional sports events  
have you attended in person within the past 12 months,  
that is, since this time a year ago?

Football game.

17.8    251    1.    Attended

82.2    1245    2.    Did not attend

40    0.    No Answer

## VAR 37

LOC 43                      WIDTH 1                      MD = 0 or GE 3

Q09c. Which of the following professional sports events  
have you attended in person within the past 12 months,  
that is, since this time a year ago?

Basketball game?

11.9    169    1.    Attended

88.1    1323    2.    Did not attend

44    0.    No Answer

## VAR 38

LOC 44                      WIDTH 1                      MD = 0 or GE 3

Q09d. Which of the following professional sports events  
have you attended in person within the past 12 months,  
that is, since this time a year ago?

Soccer game.

3.5    50    1.    Attended

96.5    1432    2.    Did not attend

54    0.    No Answer

## VAR 39

LOC 45                      WIDTH 1                      MD = 0 or GE 3

Q09e. Which of the following professional sports events  
have you attended in person within the past 12 months,  
that is, since this time a year ago?

Auto race.

8.1    100    1.    Attended

91.9    1387    2.    Did not attend

49    0.    No Answer

VAR 40

LOC 46                      WIDTH 1                      MD = 0 or GE 3  
 Q09f. Which of the following professional sports events  
 have you attended in person within the past 12 months,  
 that is, since this time a year ago?  
 Wrestling match.

3.9      49    1.    Attended  
 96.1    1434   2.    Did not attend  
          53    0.    No Answer

VAR 41

LOC 47                      WIDTH 1                      MD = 0 or GE 3  
 Q09g. Which of the following professional sports events  
 have you attended in person within the past 12 months,  
 that is, since this time a year ago?  
 Boxing match.

2.7      40    1.    Attended  
 97.3    1445   2.    Did not attend  
          51    0.    No Answer

VAR 42

LOC 48                      WIDTH 1                      MD = 0 or GE 3  
 Q09h. Which of the following professional sports events  
 have you attended in person within the past 12 months,  
 that is, since this time a year ago?  
 Tennis match.

3.5      46    1.    Attended  
 96.5    1438   2.    Did not attend  
          52    0.    No Answer

VAR 43

LOC 49                      WIDTH 1                      MD = 0 or GE 3  
 Q09i. Which of the following professional sports events  
 have you attended in person within the past 12 months,  
 that is, since this time a year ago?  
 Ice hockey game.

5.2      78    1.    Attended  
 94.8    1409   2.    Did not attend  
          49    0.    No Answer

## VAR 44

LOC 50                      WIDTH 1                      MD = 0 or GE 3  
 Q09j. Which of the following professional sports events  
 have you attended in person within the past 12 months,  
 that is, since this time a year ago?  
           Track & field meet.  
 2.6      41    1.    Attended  
 97.4    1439   2.    Did not attend  
           56    0.    No Answer

## VAR 45

LOC 51                      WIDTH 1                      MD = 0 or GE 3  
 Q09k. Which of the following professional sports events  
 have you attended in person within the past 12 months,  
 that is, since this time a year ago?  
           Horse race.  
 8.4      119    1.    Attended  
 91.6    1368   2.    Did not attend  
           49    0.    No Answer

## VAR 46

LOC 52                      WIDTH 1                      MD = 0 or GE 5  
 Q10a. Suppose the presidential election were being held  
 TODAY. If Vice President George Bush were the Republican  
 candidate and Senator Edward Kennedy were the Democratic  
 candidate, which would you like to see win?  
 41.2      640    1.    Bush  
 44.0      665    2.    Kennedy  
           0.5      9    3.    Other  
 14.4      222    4.    Undecided

## VAR 47

LOC 53                      WIDTH 1                      MD = 0 or GE 5  
 If "OTHER/UNDECIDED" in Q10a., ask:  
 Q10b. As of today, do you lean more to Bush, the  
 Republican, or to Kennedy, the Democrat?  
 21.4      53    1.    Lean Bush  
 13.3      32    2.    Lean Kennedy  
 14.1      35    3.    Lean other  
 51.2      99    4.    Undecided  
           1317   0.    No Answer/Not Applicable

## VAR 48

LOC 54                      WIDTH 1                      MD = 0 or GE 5

ASK EVERYONE:

Q10c. If Vice President George Bush were the Republican candidate and Reverend Jesse Jackson were the Democratic candidate, which would you like to see win?

65.0 1014 1. Bush  
20.1 293 2. Jackson  
1.1 15 3. Other  
13.8 214 4. Undecided

## VAR 49

LOC 55                      WIDTH 1                      MD = 0 or GE 5

If "OTHER/UNDECIDED" in Q10c., ask:

Q10d. As of today, do you lean more to Bush, the Republican, or to Jackson, the Democrat?

11.7 25 1. Lean Bush  
14.7 32 2. Lean Jackson  
21.6 48 3. Lean other  
52.0 105 4. Undecided  
1326 0. No Answer/Not Applicable

## VAR 50

LOC 56                      WIDTH 1                      MD = 0 or GE 5

ASK EVERYONE:

Q10e. If Vice President Bush were the Republican candidate and Lee Iacocca, Chairman of the Chrysler Corporation, were the Democratic candidate, which would you like to see win?

49.8 740 1. Bush  
30.1 490 2. Iacocca  
0.8 10 3. Other  
19.3 296 4. Undecided

## VAR 51

LOC 57                      WIDTH 1                      MD = 0 or GE 5

If "OTHER/UNDECIDED" in Q10e., ask:

Q10f. As of today, do you lean more to Bush, the Republican, or to Iacocca, the Democrat?

16.6 46 1. Lean Bush  
12.0 39 2. Lean Iacocca  
10.5 30 3. Lean other  
61.0 173 4. Undecided  
1248 0. No Answer/Not Applicable



## VAR 52

LOC 58                      WIDTH 1                      MD = 0 or GE 5

ASK EVERYONE:

Q10g. If Vice President George Bush were the Republican candidate and New York Governor Mario Cuomo were the Democratic candidate, which would you like to see win?

52.9	808	1.	Bush
26.7	424	2.	Cuomo
0.4	6	3.	Other
19.9	298	4.	Undecided

## VAR 53

LOC 59                      WIDTH 1                      MD = 0 or GE 5

If "OTHER/UNDECIDED" in Q10h., ask:

Q10h. As of today, do you lean more to Bush, the Republican, or to Cuomo, the Democrat?

15.2	36	1.	Lean Bush
6.6	22	2.	Lean Cuomo
10.7	29	3.	Lean other
67.5	199	4.	Undecided
	1250	0.	No Answer/Not Applicable

## VAR 54

LOC 60                      WIDTH 1                      MD = 0 or GE 5

ASK EVERYONE:

Q10i. If Vice President George Bush were the Republican candidate and Senator Gary Hart were the Democratic candidate, which would you like to see win?

47.3	723	1.	Bush
37.1	587	2.	Hart
0.4	6	3.	Other
15.2	220	4.	Undecided

## VAR 55

LOC 61                      WIDTH 1                      MD = 0 or GE 5

If "OTHER/UNDECIDED" in Q10i., ask:

Q10j. As of today, do you lean more to Bush, the Republican, or to Hart, the Democrat?

10.1	26	1.	Lean Bush
12.9	30	2.	Lean Hart
10.6	25	3.	Lean other
66.4	133	4.	Undecided
	1322	0.	No Answer/Not Applicable

## VAR 56

LOC 62                      WIDTH 1                      MD = 0 or GE 7

ASK EVERYONE:

Q10Ka. How would you rate the honesty and ethical standards of people in these different fields--very high, high, average, low, or very low?

Medical doctors.

16.7	255	1.	Very high
40.5	627	2.	High
33.4	517	3.	Average
6.1	89	4.	Low
2.4	34	5.	Very low
0.9	14	6.	Don't Know

## VAR 57

LOC 63                      WIDTH 1                      MD = 0 or GE 7

Q10Kb. How would you rate the honesty and ethical standards of people in these different fields--very high, high, average, low, or very low?

Advertising practitioners.

2.0	33	1.	Very high
9.9	143	2.	High
41.5	624	3.	Average
28.0	452	4.	Low
11.5	174	5.	Very low
7.2	110	6.	Don't Know

## VAR 58

LOC 64                      WIDTH 1                      MD = 0 or GE 7

Q10Kc. How would you rate the honesty and ethical standards of people in these different fields--very high, high, average, low, or very low?

Lawyers

5.9	78	1.	Very high
20.7	290	2.	High
40.3	642	3.	Average
21.2	322	4.	Low
9.2	156	5.	Very low
2.8	48	6.	Don't Know

## VAR 59

LOC 65                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kd. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Congressmen

3.3	48	1.	Very high
16.5	250	2.	High
49.0	768	3.	Average
20.4	306	4.	Low
6.7	105	5.	Very low
4.0	59	6.	Don't Know

## VAR 60

LOC 66                      WIDTH 1                      MD = 0 or GE 7  
 Q10Ke. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Business executives.

3.0	41	1.	Very high
19.5	301	2.	High
54.0	840	3.	Average
15.6	227	4.	Low
2.5	41	5.	Very low
5.5	86	6.	Don't Know

## VAR 61

LOC 67                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kf. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Journalists

4.9	74	1.	Very high
26.2	404	2.	High
47.4	716	3.	Average
12.4	196	4.	Low
4.1	66	5.	Very low
5.0	80	6.	Don't Know

## VAR 62

LOC 68                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kg. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Senators

3.7	53	1.	Very high
18.8	307	2.	High
53.4	807	3.	Average
16.7	261	4.	Low
3.9	60	5.	Very low
3.6	48	6.	Don't Know

## VAR 63

LOC 69                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kh. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Labor union leaders.

2.5	39	1.	Very high
10.6	150	2.	High
34.8	519	3.	Average
31.0	493	4.	Low
13.7	233	5.	Very low
7.3	102	6.	Don't Know

## VAR 64

LOC 70                      WIDTH 1                      MD = 0 or GE 7  
 Q10Ki. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## College teachers.

11.2	175	1.	Very high
42.6	636	2.	High
35.5	554	3.	Average
4.5	66	4.	Low
0.6	10	5.	Very low
5.6	95	6.	Don't Know

## VAR 65

LOC 71                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kj. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Engineers

10.7	162	1.	Very high
42.0	656	2.	High
36.8	549	3.	Average
2.7	37	4.	Low
0.3	4	5.	Very low
7.5	128	6.	Don't Know

## VAR 66

LOC 72                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kk. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Building contractors.

3.4	47	1.	Very high
17.2	241	2.	High
53.2	834	3.	Average
17.3	266	4.	Low
3.3	53	5.	Very low
5.5	95	6.	Don't Know

## VAR 67

LOC 73                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kl. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Realtors

3.1	40	1.	Very high
11.7	177	2.	High
48.6	751	3.	Average
25.2	382	4.	Low
6.0	101	5.	Very low
5.5	85	6.	Don't Know

## VAR 68

LOC 74                      WIDTH 1                      MD = 0 or GE 7  
 Q10Km. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Clergymen

26.3	395	1.	Very high
41.0	643	2.	High
25.5	388	3.	Average
3.4	49	4.	Low
1.1	17	5.	Very low
2.7	44	6.	Don't Know

## VAR 69

LOC 75                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kn. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Car salesmen

1.4	20	1.	Very high
4.3	64	2.	High
31.6	495	3.	Average
38.2	573	4.	Low
20.8	321	5.	Very low
3.8	63	6.	Don't Know

## VAR 70

LOC 76                      WIDTH 1                      MD = 0 or GE 7  
 Q10Ko. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Insurance salesmen.

1.2	18	1.	Very high
8.9	135	2.	High
49.0	764	3.	Average
28.8	425	4.	Low
9.2	148	5.	Very low
2.9	46	6.	Don't Know

## VAR 71

LOC 77                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kp. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

Funeral directors.

7.5	108	1.	Very high
24.2	355	2.	High
45.0	695	3.	Average
11.5	179	4.	Low
3.3	54	5.	Very low
8.5	145	6.	Don't Know

## VAR 72

LOC 78                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kq. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

Policemen

10.1	142	1.	Very high
37.2	579	2.	High
41.1	644	3.	Average
7.0	100	4.	Low
2.9	44	5.	Very low
1.6	27	6.	Don't Know

## VAR 73

LOC 79                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kr. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

Bankers

5.6	82	1.	Very high
31.7	469	2.	High
50.9	803	3.	Average
7.6	112	4.	Low
1.3	20	5.	Very low
3.0	50	6.	Don't Know

## VAR 74

LOC 80                      WIDTH 1                      MD = 0 or GE 7  
 Q10Ks. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

State political officeholders.

1.5	23	1.	Very high
14.2	197	2.	High
54.5	854	3.	Average
20.4	318	4.	Low
3.9	64	5.	Very low
5.5	80	6.	Don't Know

## VAR 75

LOC 81                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kt. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

Local political officeholders.

2.2	30	1.	Very high
15.8	247	2.	High
53.3	824	3.	Average
18.8	285	4.	Low
4.6	70	5.	Very low
5.2	80	6.	Don't Know

## VAR 76

LOC 82                      WIDTH 1                      MD = 0 or GE 7  
 Q10Ku. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

Druggists, pharmacists.

13.9	210	1.	Very high
51.3	799	2.	High
29.9	450	3.	Average
2.6	38	4.	Low
0.4	5	5.	Very low
1.9	34	6.	Don't Know



## VAR 77

LOC 83                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kv. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Stockbroker

2.5	35	1.	Very high
16.8	251	2.	High
51.0	781	3.	Average
9.4	146	4.	Low
1.3	19	5.	Very low
19.0	304	6.	Don't Know

## VAR 78

LOC 84                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kw. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## Dentists

9.7	145	1.	Very high
45.9	694	2.	High
37.0	585	3.	Average
3.5	54	4.	Low
1.4	18	5.	Very low
2.4	40	6.	Don't Know

## VAR 79

LOC 85                      WIDTH 1                      MD = 0 or GE 7  
 Q10Kx. How would you rate the honesty and ethical  
 standards of people in these different fields--very high,  
 high, average, low, or very low?

## TV reporters and commentators

5.4	82	1.	Very high
28.2	425	2.	High
48.0	735	3.	Average
11.6	187	4.	Low
3.2	52	5.	Very low
3.6	55	6.	Don't Know

VAR 80

LOC 86                      WIDTH 1                      MD = 0 or GE 7  
Q10Ky. How would you rate the honesty and ethical  
standards of people in these different fields--very high,  
high, average, low, or very low?

Newspaper reporters.

4.6	66	1.	Very high
24.1	372	2.	High
51.5	784	3.	Average
13.1	207	4.	Low
3.3	53	5.	Very low
3.2	54	6.	Don't Know

VAR 81

LOC 87                      WIDTH 1                      MD = 0 or GE 8  
Q101. When was the last time you, yourself, went out to  
the movies?

2.9	36	1.	Within 24 hours
13.8	186	2.	Over 24 hours to 7 days
17.8	248	3.	8 days to 30 days
24.1	363	4.	31 days to 1 year
37.6	644	5.	Over 1 year
2.2	33	6.	Never
1.7	26	7.	Don't Know

VAR 82

```

LOC 88          WIDTH 2          MD = 00 or GE none
If "CATEGORIES 1, 2, 3, 4" in Q101., ask:
Q10a.  About how many times did you, yourself, go out to
the movies within the last 12 months?
          Actual time coded
    21  99.  No Answer
    703  00.  Not Applicable

```

VAR 83

LOC 90                      WIDTH 2                      MD = 00 or GE 12

ASK EVERYONE:

Q10Na. (HAND RESPONDENT SCALOMETER CARD B) You will notice that the 10 boxes on this card go from the highest position of plus five--for someone you have a very FAVORABLE opinion of--all the way down to the lowest position of minus five--for someone you have a very UNFAVORABLE opinion of. How far up the scale or how far down the scale would you rate the following?

Pope John Paul II

42.0	629	01.	+5
19.2	278	02.	+4
15.0	244	03.	+3
6.5	103	04.	+2
6.4	107	05.	+1
2.1	32	06.	-1
0.6	9	07.	-2
0.4	7	08.	-3
0.6	8	09.	-4
2.7	38	10.	-5
4.7	81	11.	Don't Know

VAR 84

LOC 92                      WIDTH 2                      MD = 00 or GE 12

Q10Nb. (HAND RESPONDENT SCALOMETER CARD B) You will notice that the 10 boxes on this card go from the highest position of plus five--for someone you have a very FAVORABLE opinion of--all the way down to the lowest position of minus five--for someone you have a very UNFAVORABLE opinion of. How far up the scale or how far down the scale would you rate the following?

Richard Nixon

4.3	75	01.	+5
6.2	92	02.	+4
11.9	165	03.	+3
10.2	147	04.	+2
15.6	243	05.	+1
10.6	159	06.	-1
6.9	99	07.	-2
8.8	135	08.	-3
5.0	84	09.	-4
17.9	290	10.	-5
2.6	47	11.	Don't Know

VAR 85

LOC 94                      WIDTH 2                      MD = 00 or GE 12  
 Q10Nc. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

Ronald Reagan

19.2	302	01.	+5
20.4	296	02.	+4
18.7	305	03.	+3
9.6	149	04.	+2
11.1	167	05.	+1
5.2	70	06.	-1
2.0	32	07.	-2
3.7	48	08.	-3
2.6	40	09.	-4
5.1	80	10.	-5
2.4	47	11.	Don't Know

VAR 86

LOC 96                      WIDTH 2                      MD = 00 or GE 12  
 Q10Nd. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

Edward Kennedy

13.1	180	01.	+5
12.2	187	02.	+4
15.8	244	03.	+3
16.5	240	04.	+2
16.0	245	05.	+1
8.3	136	06.	-1
3.3	55	07.	-2
4.5	70	08.	-3
1.8	31	09.	-4
5.4	95	10.	-5
3.1	53	11.	Don't Know

VAR 87

LOC 98                      WIDTH 2                      MD = 00 or GE 12  
 Q10Ne. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

Jesse Jackson

6.5	91	01.	+5
7.0	100	02.	+4
12.9	199	03.	+3
14.6	217	04.	+2
21.1	332	05.	+1
10.4	160	06.	-1
4.6	81	07.	-2
5.8	87	08.	-3
4.0	65	09.	-4
9.4	142	10.	-5
3.7	62	11.	Don't Know

VAR 88

LOC 100                      WIDTH 2                      MD = 00 or GE 12  
 Q10Nf. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

George Bush

7.2	114	01.	+5
16.1	241	02.	+4
20.2	298	03.	+3
17.5	264	04.	+2
18.6	297	05.	+1
6.4	96	06.	-1
3.2	47	07.	-2
2.3	34	08.	-3
1.8	31	09.	-4
3.2	54	10.	-5
3.5	60	11.	Don't Know

VAR 89

LOC 102                      WIDTH 2                      MD = 00 or GE 12  
 Q10Ng. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

Lee Iacocca

10.3	166	01.	+5
14.2	211	02.	+4
18.4	308	03.	+3
12.8	201	04.	+2
20.1	303	05.	+1
6.9	93	06.	-1
2.2	30	07.	-2
1.8	23	08.	-3
1.1	13	09.	-4
2.2	33	10.	-5
10.1	155	11.	Don't Know

VAR 90

LOC 104                      WIDTH 2                      MD = 00 or GE 12  
 Q10Nh. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

Gary Hart

3.9	61	01.	+5
10.5	175	02.	+4
21.1	322	03.	+3
18.9	287	04.	+2
24.4	372	05.	+1
7.9	116	06.	-1
3.0	42	07.	-2
1.2	23	08.	-3
1.3	18	09.	-4
1.9	27	10.	-5
5.9	93	11.	Don't Know

VAR 91

LOC 106                      WIDTH 2                      MD = 00 or GE 12  
 Q10Ni. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

Robert Dole

2.1	36	01.	+5
6.0	97	02.	+4
14.6	239	03.	+3
16.1	257	04.	+2
29.7	438	05.	+1
8.2	123	06.	-1
2.6	39	07.	-2
1.3	21	08.	-3
1.2	16	09.	-4
2.2	33	10.	-5
16.1	237	11.	Don't Know

VAR 92

LOC 108                      WIDTH 2                      MD = 00 or GE 12  
 Q10Nj. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

Howard Baker

2.9	52	01.	+5
7.3	117	02.	+4
15.1	247	03.	+3
17.1	263	04.	+2
27.2	410	05.	+1
7.6	115	06.	-1
1.9	28	07.	-2
1.7	25	08.	-3
0.5	11	09.	-4
1.8	30	10.	-5
16.9	238	11.	Don't Know

VAR 93

LOC 110                      WIDTH 2                      MD = 00 or GE 12  
 Q10Nk. (HAND RESPONDENT SCALOMETER CARD B) You will  
 notice that the 10 boxes on this card go from the highest  
 position of plus five--for someone you have a very FAVORABLE  
 opinion of--all the way down to the lowest position of  
 minus five--for someone you have a very UNFAVORABLE opinion  
 of. How far up the scale or how far down the scale would  
 you rate the following?

Mario Cuomo

4.3	72	01.	+5
8.3	122	02.	+4
13.7	213	03.	+3
12.9	197	04.	+2
25.2	405	05.	+1
8.3	113	06.	-1
2.2	36	07.	-2
2.2	31	08.	-3
1.0	18	09.	-4
2.0	32	10.	-5
19.8	297	11.	Don't Know

VAR 94

LOC 112                      WIDTH 1                      MD = 0 or GE 6  
 ASK EVERYONE: And now, just a few questions so that my  
 office will have some information about the background of  
 each respondent.  
 Q901. Are you married or single?

64.3	1038	1.	Married
20.6	255	2.	Single
6.1	88	3.	Divorced
1.1	21	4.	Separated
7.8	130	5.	Widowed
	4	0.	No Answer

VAR 95

LOC 113                      WIDTH 1                      MD = 0 or GE 6  
 If "MARRIED" in Q901., ask:  
 Q901a. (HAND RESPONDENTS CARD 9-0) Which categories on  
 this card best describe your (husband's/wife's) employment  
 status?

10.9	116	1.	Self-employed full-time
3.2	23	2.	Self-employed part-time
46.6	447	3.	Work for SOMEONE ELSE full-time
5.7	63	4.	Work for SOMEONE ELSE part-time
33.6	381	5.	Not employed
	506	0.	No Answer/Not Applicable



## VAR 96

LOC 114                      WIDTH 1                      MD = 0 or GE 5  
 Q902. In politics, as of today, do you consider yourself  
 a Republican, a Democrat, or an Independent?

32.9    511    1.    Republican  
 35.0    536    2.    Democrat  
 30.4    448    3.    Independent  
       1.7    21    4.    Other party  
               20    0.    No Answer

## VAR 97

LOC 115                      WIDTH 1                      MD = 0 or GE 4  
 If "INDEPENDENT" in Q902., ask:  
 Q902a. As of today, would you say you lean more to the  
 Democratic party or to the Republican party?

34.3    159    1.    Democratic  
 34.9    160    2.    Republican  
 30.8    129    3.    Don't Know  
       1088    0.    No Answer/Not Applicable

## VAR 98

LOC 116                      WIDTH 1                      MD = 0 or GE 9  
 ASK EVERYONE:  
 Q903. How many persons 18 years and over are living in  
 this household, INCLUDING yourself? Include lodgers,  
 servants, or other employees living in this household.

15.7    244    1.    One  
 57.8    908    2.    Two  
 16.4    236    3.    Three  
       7.5    104    4.    Four  
       1.9    28    5.    Five  
       0.4    6    6.    Six  
       0.1    2    7.    Seven  
       0.1    2    8.    More than 9  
               6    0.    No Answer

## VAR 99

LOC 117                      WIDTH 2                      MD = 00 or GE 12  
 Q904. How many children under 18 years of age are now  
 living in this household?

19.0    255   01.   One  
 14.7    211   02.   Two  
       7.5   106   03.   Three  
       3.2    42   04.   Four  
       0.6     9   05.   Five  
       0.1     1   06.   Six  
       0.3     3   07.   Seven  
       0.1     1   08.   Eight  
       0.0     0   09.   Nine  
       0.0     1   10.   More than 9  
 54.4    840   11.   None  
       67    00.   No Answer

## VAR 100

LOC 119                      WIDTH 1                      MD = 0 or GE 3  
 IF ANY CHILDREN UNDER 18 ASK:  
 Q904a. What are their ages?

26.3    174   1.   Under 3 years of age  
 73.7    522   2.   Not chosen  
       840   3.   Not Applicable

## VAR 101

LOC 120                      WIDTH 1                      MD = 0 or GE 3  
 28.3    194   1.   3-5 years of age  
 71.7    502   2.   Not chosen  
       840   3.   Not Applicable

## VAR 102

LOC 121                      WIDTH 1                      MD = 0 or GE 3  
 32.7    219   1.   6-9 years of age  
 67.3    477   2.   Not chosen  
       840   3.   Not Applicable

## VAR 103

LOC 122                      WIDTH 1                      MD = 0 or GE 3  
 25.1    176   1.   10-12 years of age  
 74.9    520   2.   Not chosen  
       840   3.   Not Applicable

## VAR 104

	LOC 123		WIDTH 1		MD = 0 or GE 3
36.2	257	1.	13-17 years of age		
63.8	439	2.	Not chosen		
	840	3.	Not Applicable		

## VAR 105

	LOC 124		WIDTH 1		MD = 0 or GE 5
	Q905a. We are interested in finding out how often people are at home to watch TV or to listen to the radio. Would you mind telling me whether or not you happened to be at home yesterday (last night, last Saturday, last Sunday) at this particular time?				
	Q905b. How about the day (night, Saturday, Sunday) before at this time?				
	Q905c. And how about the day (night, Saturday, Sunday) before that at this time?				
18.1	223	1.	Yes, at home one day		
19.3	335	2.	Yes, at home two days		
37.1	773	3.	Yes, at home three days		
25.4	205	4.	No, not at home		

## VAR 106

	LOC 125		WIDTH 1		MD = 0 or GE 4
	Q906. Are you now employed full-time, employed part-time, or not employed?				
49.4	705	1.	Full-time		
11.9	163	2.	Part-time		
38.8	643	3.	Not employed		
	25	0.	No Answer		

## VAR 107

LOC 126                      WIDTH 2                      MD = 00 or GE 18  
 Q907. (HAND RESPONDENT CARD 9-1) Please tell me which  
 of the categories on this card MOST NEARLY describes the  
 kind of work that you do. Just call off the letter, please.  
 (INTERVIEWER: IF THE RESPONDENT IS UNEMPLOYED AND NEITHER  
 HOUSEWIFE NOR RETIRED, ASK WHAT TYPE OF WORK HE/SHE WOULD  
 DO IF EMPLOYED).

14.0	220	01.	Professional worker
12.1	175	02.	Works at skilled trade or craft
6.7	96	03.	Semi-skilled worker
5.2	82	04.	Manager, executive or official
1.8	26	05.	Runs own business with two or more employees
0.7	13	06.	Farm owner, farm manager
10.2	137	07.	Clerical or office worker
3.0	41	08.	Sales worker
1.0	16	09.	Manufacturer's representative
8.7	109	10.	Service worker who performs services
3.9	54	11.	Laboring work other than farm
0.4	6	12.	Farm laborer or helper
13.4	272	13.	Retired
2.9	35	14.	Full-time student
12.5	205	15.	Housewife
0.4	4	16.	Other
3.2	45	17.	Can't say

## VAR 108

LOC 128                      WIDTH 1                      MD = 0 or GE 3  
 Q908. Are you the chief wage earner?

54.7	901	1.	Yes
45.3	635	2.	No

## VAR 109

LOC 129                      WIDTH 1                      MD = 0 or GE 4  
 IF "RESPONDENT NOT CHIEF WAGE EARNER" ASK:  
 Q909. Is the chief wage earner now employed full-time,  
 employed part-time, or not employed?

80.1	491	1.	Full-time
4.7	27	2.	Part-time
15.1	103	3.	Not employed
	915	0.	No Answer/Not Applicable

VAR 110

LOC 130                      WIDTH 2                      MD = 00 or GE 18  
 ASKED OF RESPONDENT WHO ANSWERED "NOT CHIEF WAGE EARNER"  
 Q910. (HAND RESPONDENT CARD 9-1) Please tell me which  
 of the categories on this card MOST NEARLY describes the  
 kind of work the chief wage earner in your immediate  
 family does. Just call off the letter, please.  
 (INTERVIEWER: IF THE CHIEF WAGE EARNER IS UNEMPLOYED, ASK  
 WHAT TYPE OF WORK HE/SHE WOULD DO IF EMPLOYED.)

16.7	114	01.	Professional worker
19.6	119	02.	Works at skilled trade or craft
10.6	61	03.	Semi-skilled worker
10.5	66	04.	Manager, executive or official
3.4	24	05.	Runs own business with two or more employees
2.0	14	06.	Farm owner, farm manager
5.0	36	07.	Clerical or office worker
2.0	13	08.	Sales worker
0.9	7	09.	Manufacturer's representative
6.2	34	10.	Service worker who performs services
7.6	40	11.	Laboring work other than farm
0.8	4	12.	Farm laborer or helper
9.9	70	13.	Retired
0.3	2	14.	Full-time student
0.4	3	15.	Housewife
0.3	1	16.	Other
3.9	27	17.	Can't say
	901	00.	No Answer/Not Applicable

VAR 111

LOC 132                      WIDTH 2                      MD = 00 or GE 18  
 Summary of chief wage earner occupation.

15.8	249	01.	Professional worker
18.3	258	02.	Works at skilled trade or craft
9.1	127	03.	Semi-skilled worker
9.2	137	04.	Manager, executive or official
2.8	42	05.	Runs own business with two or more employees
1.5	26	06.	Farm owner, farm manager
5.9	85	07.	Clerical or office worker
2.1	32	08.	Sales worker
1.2	20	09.	Manufacturer's representative
7.3	95	10.	Service worker who performs services
5.5	74	11.	Laboring work other than farm
0.6	8	12.	Farm laborer or helper
14.6	283	13.	Retired
0.8	14	14.	Full-time student
2.0	37	15.	Housewife
0.3	3	16.	Other
3.0	46	17.	Can't say

## VAR 112

LOC 134                      WIDTH 1                      MD = 0 or GE 9

ASK EVERYONE:

Q911. What is your position in this household?

(HAND RESPONDENT CARD 9-2)

40.8	685	1.	Male head of household
45.7	689	2.	Female head of household/Wife of head of household
5.9	60	3.	Son of head of household
3.9	33	4.	Daughter of head of household
0.3	5	5.	Father of head of household
0.6	8	6.	Mother of head of household
1.1	18	7.	Other male
1.7	21	8.	Other female
	17	0.	No Answer

## VAR 113

LOC 135                      WIDTH 1                      MD = 0 or GE 8

Q911a. Who in your family is MOST responsible for making the decisions about how to handle your family's savings and investments?

36.7	587	1.	RESPONDENT mainly
42.0	677	2.	Both respondent and spouse EQUALLY
3.0	37	3.	Both respondent and parent(s) EQUALLY
1.6	19	4.	Both respondent and other person(s) EQUALLY
7.3	116	5.	Respondent's SPOUSE mainly
7.6	72	6.	Respondent's PARENT mainly
1.7	23	7.	OTHER person mainly
	5	0.	No Answer

## VAR 114

LOC 136                      WIDTH 1                      MD = 0 or GE 4

Q912. Do you own or rent your home?

71.4	1145	1.	Own
24.6	328	2.	Rent
4.0	48	3.	Other arrangement
	15	0.	No Answer

## VAR 115

LOC 137                      WIDTH 1                      MD = 0 or GE 9  
 Q913. What was the last grade or class you COMPLETED in  
 school?

0.8     17    1.   None, or grades 1-4  
 4.1     59    2.   Grades 5, 6, or 7  
 4.5     65    3.   Grade 8  
 14.4    182    4.   High School incomplete, Grade 9-11  
 33.5    509    5.   High School graduate; Grade 12  
 5.8     89    6.   Technical, trade or business  
 18.5    288    7.   College, university, incomplete  
 18.3    321    8.   College, university graduate  
           6    0.   No Answer

## VAR 116

LOC 138                      WIDTH 2                      MD = none or GE none  
 Q914. And what is your age?  
           Actual age coded

## VAR 117

LOC 140                      WIDTH 1                      MD = 0 or GE 6  
 Age summary.

17.0    150    1.   18-24  
 23.8    344    2.   25-34  
 17.6    283    3.   35-44  
 13.1    203    4.   45-54  
 28.5    554    5.   55 and over  
           2    0.   No Answer

## VAR 118

LOC 141                      WIDTH 1                      MD = 0 or GE 5  
 Q915. Are you, or is your husband/wife, a member of a  
 labor union?

8.9     148    1.   Yes, respondent is  
 6.9     102    2.   Yes, spouse is  
 1.6     27     3.   Yes, both are  
 82.6    1244    4.   Neither are  
           15    0.   No Answer

## VAR 119

LOC 142	WIDTH 1	MD = 0 or GE 4
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Q916a. Are you yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or other Spanish background?

6.9	87	1.	Yes
92.4	1438	2.	No
0.7	11	3.	Don't Know

## VAR 120

LOC 143	WIDTH 1	MD = 0 or GE 7
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Q916b. Race/sex.

42.3	692	1.	White man
46.0	682	2.	White woman
4.8	78	3.	Black man
5.0	67	4.	Black woman
1.1	10	5.	Other man
0.7	7	6.	Other woman

## VAR 121

LOC 144	WIDTH 1	MD = 0 or GE 3
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Sex.

48.3	780	1.	Male
51.7	756	2.	Female

## VAR 122

LOC 145	WIDTH 1	MD = 0 or GE 4
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Race.

88.4	1374	1.	White
9.8	145	2.	Black
1.9	17	3.	Other



## VAR 123

LOC 146                      WIDTH 2                      MD = 00 or GE 13  
 Q917. (SHOW RESPONDENT CARD 9-3 AND ASK): Would you  
 please give me the letter of the group which best represents  
 the total annual income, before taxes, of all the members  
 of your immediate family living in your household?

1.7	21	01.	Under \$2,000 a year
1.3	21	02.	\$2,000 to \$2,999 a year
1.6	24	03.	\$3,000 to \$3,999 a year
1.5	25	04.	\$4,000 to \$4,999 a year
3.4	46	05.	\$5,000 to \$5,999 a year
3.9	47	06.	\$6,000 to \$6,999 a year
6.6	103	07.	\$7,000 to \$9,999 a year
6.2	101	08.	\$10,000 to \$11,999 a year
6.5	110	09.	\$12,000 to \$14,999 a year
11.8	179	10.	\$14,000 to \$19,999 a year
53.5	831	11.	\$20,000 and more a year
2.0	28	12.	Don't Know

## VAR 124

LOC 148                      WIDTH 1                      MD = 0 or GE 9  
 ASKED OF PERSONS WHOSE INCOME IS: \$20,000 OR MORE  
 Q918. (HAND RESPONDENT CARD 9-4) Now we are asking those  
 whose income is in Group K the letter of the group listed  
 on this card that best represents the total annual income,  
 before taxes, of all members of your immediate family  
 living in your household?

18.0	145	1.	\$20,000 to \$24,999
16.2	132	2.	\$25,000 to \$29,999
14.7	125	3.	\$30,000 to \$39,999
10.0	86	4.	\$35,000 to \$39,999
16.7	130	5.	\$40,000 to \$49,999
17.5	139	6.	\$50,000 to \$99,999
3.1	23	7.	\$100,000 or more
3.7	30	8.	Not stated
	726	0.	No Answer/Not Applicable

## VAR 125

LOC 149                      WIDTH 1                      MD = 0 or GE 8

Q919a. ASK EVERYONE: What is your religious preference--  
Protestant, Roman Catholic, Jewish, Mormon, or an Orthodox  
Church such as the Greek or Russian Orthodox Church?

55.9	893	1.	Protestant (include Baptist, Christian Church, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian, etc.)
30.1	435	2.	Roman Catholic
2.2	39	3.	Jewish
0.6	8	4.	Orthodox Church
1.7	23	5.	Other
1.6	21	6.	Mormon (include The Church of Jesus Christ of Latter-Day Saints)
7.9	109	7.	None
	8	0.	No Answer

## VAR 126

LOC 150                      WIDTH 2                      MD = 00 or GE none

If "PROTESTANT or OTHER" in Q919a., ask:

Q919b. (HAND RESPONDENT CARD 9-5) What specific denomination  
or faith is that?

18.4	151	21.	Southern Baptist Convention
2.4	23	22.	American Baptist Churches
0.7	6	23.	The National Baptist Convention of America
0.2	2	24.	The National Baptist Convention, U.S.A., Inc
2.7	28	25.	Other Baptist
10.0	79	26.	Baptist, don't know which denomination
4.2	41	31.	Episcopalian
2.3	23	41.	American Lutheran Church
1.8	16	42.	Lutheran Church in America
3.6	31	43.	Missouri Synod Lutheran
1.1	9	44.	Other Lutheran
1.3	11	45.	Lutheran, don't know which denomination
15.1	142	51.	United Methodist Church
0.3	3	52.	A.M.E. Zion Church
1.1	7	53.	A.M.E. Church
0.8	4	54.	Other Methodist
3.0	25	55.	Methodist, don't know which denomination
2.4	21	61.	Presbyterian
2.8	30	71.	United Church of Christ (or Congregationalist or Evangelical and Reformed)
3.6	30	72.	Christian Church (Disciples of Christ)
10.9	87	73.	Other Protestant (please specify which)
8.0	68	74.	Protestant unspecified
3.2	23	81.	Other religion
	676	00.	No Answer/Not Applicable

## VAR 127

	LOC 152	WIDTH 2	MD = 00 or GE 13
	Region.		
0.0	0	01.	Not used
22.8	327	02.	Open Country
3.8	59	03.	Under 2,500
1.7	30	04.	2,500 - 4,999
3.7	60	05.	5,000 - 9,999
4.7	73	06.	10,000 - 24,999
1.3	18	07.	25,000 - 49,999
4.3	68	08.	50,000 - 99,999
7.3	110	09.	100,000 - 249,999
5.3	91	10.	250,000 - 499,999
8.4	135	11.	500,000 - 999,999
36.7	565	12.	1 million and over

## VAR 128

	LOC 154	WIDTH 1	MD = 0 or GE 9
	Region.		
4.6	83	1.	New England
21.0	324	2.	Middle Atlantic
15.9	253	3.	East Central
10.2	158	4.	West Central
20.2	285	5.	Southeast
9.4	135	6.	Southwest
4.9	73	7.	Rocky Mountain
13.9	225	8.	Pacific

VAR 129

LOC 155

WIDTH 2

MD = none or GE none

State.

0.2	5	11.	Maine
0.2	5	12.	New Hampshire
2.1	38	14.	Massachusetts
0.9	15	15.	Rhode Island
1.1	20	16.	Connecticut
8.1	115	21.	New York
3.9	62	22.	New Jersey
4.8	82	23.	Pennsylvania
2.1	35	24.	Maryland
0.4	5	25.	Delaware
1.4	20	26.	West Virginia
0.3	5	27.	District of Columbia
3.7	70	31.	Ohio
4.5	70	32.	Michigan
2.3	35	33.	Indiana
5.4	78	34.	Illinois
2.1	35	41.	Wisconsin
1.8	30	42.	Minnesota
1.4	19	43.	Iowa
1.6	30	44.	Missouri
0.3	5	46.	South Dakota
1.3	20	47.	Nebraska
1.5	19	48.	Kansas
2.7	35	51.	Virginia
2.2	30	52.	North Carolina
0.9	15	53.	South Carolina
2.6	35	54.	Georgia
4.2	55	55.	Florida
1.8	25	56.	Kentucky
2.9	45	57.	Tennessee
1.3	20	58.	Alabama
1.6	25	59.	Mississippi
0.4	10	61.	Arkansas
2.0	30	62.	Louisiana
0.7	10	63.	Oklahoma
6.3	85	64.	Texas
0.8	8	71.	Montana
0.7	10	72.	Arizona
1.2	20	73.	Colorado
0.5	5	74.	Idaho
0.6	10	76.	Utah
0.4	5	77.	Nevada
0.8	15	78.	New Mexico
9.5	156	81.	California
1.2	20	82.	Oregon
2.3	39	83.	Washington
0.9	10	84.	Hawaii

VAR 130  
    LOC 157                    WIDTH 1                    MD = 0 or GE 4  
    SMSA.  
29.0    453    1.    SMSA Central City  
45.4    701    2.    SMSA not Central City  
25.6    382    3.    Not SMSA  
VAR 131  
    LOC 158                    WIDTH 1                    MD = 0 or GE 3  
    Replicated sample.  
49.9    766    1.    Replication 1  
50.1    770    2.    Replication 2  
VAR 132  
    LOC 159                    WIDTH 1                    MD = 0 or GE 4  
    Fringe.  
27.6    429    1.    Central City  
34.3    540    2.    Urban Fringe  
38.1    567    3.    Not urbanized area